**BondiBerry – email to assist fundraising**

Dear XXX

I am writing to let you know about the Bondi2Berry ride that I am doing in November.

Bondi2Berry is a 155km bike ride from Bondi Beach down the coast to Berry. The ride raises awareness and fundraises for a cure for dementia.

I’ve signed up to do the ride because [insert personal connection to dementia or reason for riding].

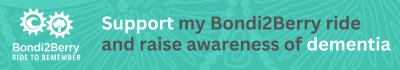
Dementia [has affected me / affects so many people] and there are currently over 430,000 Australians living with dementia. It is a terrible disease and one that has no cure.

All fundraising from the Bondi2Berry ride goes directly to research, which means that any donation you make to help me with this great cause will make a difference. You can read more about the research projects that the charity has funded on the [website](https://www.dementiaresearchcommunity.com/research-grants/).

If you would like to make a tax deductible donation to help me fundraise for the ride you can do so on this link [insert your personal fundraising link].

Thank you

[your name]



**Adding the Bondi2Berry graphic to your email signature**

**Steps for Google / Gmail:**

* Save the Bondi2Berry email signature to your desktop or files
* Click “Settings” (the cog in the top right corner)
* Click “See all Settings”
* Scroll to “Signature”
* Edit or “Create new” signature
* Upload the saved image
* Insert a hyperlink (insert your personal fundraising link)
* Click “Save Changes”

Alternatively you can add text to your email signature, and hyperlink the text:

Click here to donate to help find a cure for dementia